



2024 Order Form & Advertising Agreement

(262) 423-PLUM (7586) • hello@plumskiters.org

Today's Date: _____ / _____ / _____

Business Name: _____

Contact Name: _____ Contact Title: _____

Contact Email: _____ Phone: _____

Mailing Address: _____ Physical Address: _____

(city, state, zip)

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A La Carte Advertising

Sponsorship Packages

- Single Show.....\$100
- Sponsor.....\$360
- Bronze.....\$660
- Silver.....\$1,160
- Gold (2 available).....\$2,260
- Platinum (1 available).....\$2,560

Program Book Ads: (Full-Color)

- Map Marker (book + web) \$75
- Eighth Page \$100
- Quarter Page \$200
 - vertical (std) horizontal
- Half Page \$300
 - horizontal (std) vertical
- Full Page \$400
- Full Inside Cover \$700
- Full Back Cover \$950

Jump Ramp:

- Front Curtain Banner ..\$2,000
- Large Show Side Vinyl ..\$1,250
- Large Lake Side Vinyl ..\$1,000
- Small Show Side Vinyl\$750
- Small Lake Side Vinyl.....\$500

Boat Designs:

- One Boat Bow\$600
- Two Boat Bows\$1,000
- Three Boat Bows.....\$1,500
- Wrap an Entire Boat ...\$3,000
- Both Gunnels (per boat)\$500

On-Shore Signage:

- Feather Flags \$400
- Ski-ter Bites Banners \$300

★★★★ complete this section ★★★★★

Marketing Materials

- Professional ad design ...\$50
- Use my **NEW 2024** artwork
- Reuse **prior artwork** in 2024

★★★★ complete this section ★★★★★

SELECTION TOTAL

\$

Please bill me in January 2024

Signature _____

NOTES:

Remit payment

Plum Ski-TERS Water Ski Show Team
 P.O. Box 404, St. Germain, WI 54558
 or electronically via plumskiters.org/shop
deadline: Monday, April 15, 2024

Remit ad artwork

send to: marketing@plumskiters.org
 process CMYK, ¼" bleed on all sides, 300 dpi
 preferred as AI, high-res PDF, EPS, or IDD file
deadline: Monday, April 15, 2024